



The Dentist at 70 Pitt Street CASE STUDY Client With OMD Since 2021

SITUATION



- > Premiere dental clinic in Sydney CBD, Australia
- > Insignificant results with previous marketing channels
- > Low online visibility for any main keywords
- > Underperforming website traffic
- > Low converting website
- > Few number of new patient bookings generated via online channel

RESULTS

After an initial 12-month campaign;



1 new conversion
-driven website



141%

increase in total
patient enquiries



168%

increase in
organic traffic

The Dentist at 70 Pitt Street - Sydney CBD

Maps Images Shopping Videos News Books Flights Finance

About 567,000 results (0.31 seconds)

Results for **Nesio-Fisher Tjana DR, 70 Pitt St, Sydney** Choose area

The Dentist at 70 Pitt Street
<https://thedentist.net.au>

Dentists Sydney CBD at 70 Pitt St - Save \$177

Dentist. We're lucky to have Dr Catherine-Anne Walsh, who is such a well-rounded, fun person and a very skilled dentist. Catherine-Anne is a New Zealand...

Contact Us
 Take control with proactive oral health. Contact the team at the ...

Our Team
 We're lucky to have Dr Catherine-Anne Walsh, who is such a well ...

Our Services
 Dr. Catherine-Anne Walsh and Dr. Catrina Carroll have a broad ...

Fees & Specials
 Learn more about the cost associated with achieving your ...

Dental Implants Sydney CBD
 Losing a tooth can be a very stressful and emotional event ...
 More results from thedentist.net.au >

Places

The Dentist at 70 Pitt Street - Sydney CBD
 5.0 (130) • Dentist
 1/70 Pitt St
 Closed - Opens 8 AM
 "Modern dentist, very professional and excellent care."

Sydney CBD Dentistry

The Dentist at 70 Pitt Street - Sydney CBD x

5.0 (130) • Dentist in Sydney, Australia

Website Directions Save Call

Overview Reviews

Address: 1/70 Pitt St, Sydney NSW 2000, Australia
Area served: Darlinghurst and nearby areas
Hours: Closed - Opens 8 AM +
Phone: +61 2 9233 3399
Products and Services: thedentist.net.au
Appointments: centaaurportal.com

Suggest an edit • Own this business?

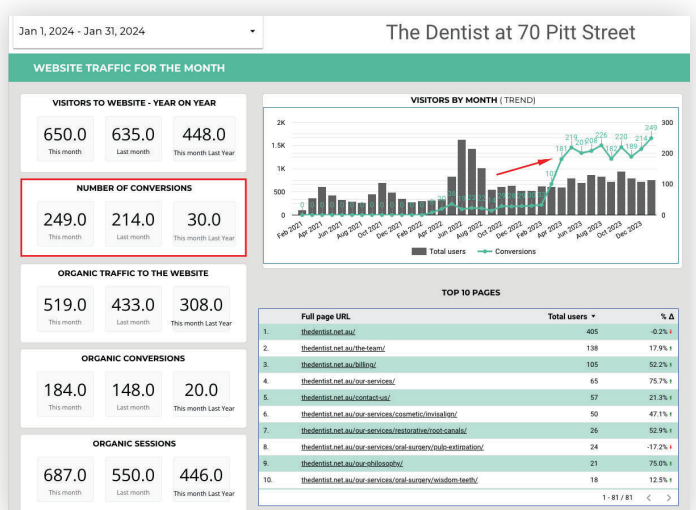
Products View all

- Sleep Dentistry A\$65.00
- Preventative Den... Dentistry
- Wisdom Teeth A\$300.00-750.00
- Dentals (Imp... A\$6,500.00

Explore categories

Dentistry Prevention

Questions & answers
 See all questions (2)



www.google.com.au/search

Google dental hygienist sydney

Places Rating Hours

TLC Dental
 4.9 (1153) • Dental clinic
 Level 2/74 Castlereagh St - Near the Sydney ...
 Open - Closes 5PM
 Their website mentions dental hygienist

Pitt St Dental Centre
 4.8 (346) • Dental clinic
 Level 2/70 Pitt St - (02) 9233 4767
 Open - Closes 5PM
 Christine Hoffman Great Dental Hygienist!

The Dentist at 70 Pitt Street
 5.0 (117) • Dental clinic
 1/70 Pitt St - (02) 9233 3399
 Open - Closes 5PM
 Their website mentions dental hygienist

More places →

Google dentist sydney

work in Sydney. Book An Appointment Online or by Phone.
 Invisalign Sydney Teeth Whitening Sydney Contact Us Teeth Whitening

quaydental.com.au
<https://quaydental.com.au>

Dentists Sydney CBD | Dental Clinic in Sydney
 Quay Dental is a Sydney dentist clinic and is considered an expert dental practice that provides dental health care, implants, oral surgery and many more ...

The Dentist at 70 Pitt Street
<https://thedentist.net.au>

Dentists Sydney CBD at 70 Pitt St - Save \$177
 We provide a brighter dental experience whether you need general, cosmetic or restorative dentistry. Visit one of the friendliest dentists in Sydney today!
 You've visited this page 2 times. Last visit: 15/03/23

Sydney Park Dental
<https://www.sydneyparkdental.com.au>

Sydney Park Dental: Erskineville Dentist, Enmore ...
 Sydney Park Dental is a family owned, community focused dental surgery. We believe in treating our patients like family, offering professional care.

No Gaps Dental
<https://www.nogapsdental.com>

Affordable Dentist in Sydney NSW | No Gaps Dental Sydney
 No Gaps Dental Sydney is dedicated to providing you and your family with affordable dental treatment in Sydney. Schedule an appointment today!

Hyde Park Dental Care

"Since partnering with Online Marketing for Doctors in 2021, we've seen significant improvements in our campaign outcomes. Notably, their redesign and reconstruction of our website have greatly enhanced user experience and conversion rates. **Our website traffic has surged from under 200 users per month to nearly 650.** Additionally, the influx of new patients from Google channels has doubled compared to the same period last year."



Dr Catherine-Anne Walsh

Owner/Principal Dentist of The Dentist At 70 Pitt Street
www.thedentist.net.au