



Smile Specialists Suite
CASE STUDY
Client With OMD Since 2022

SITUATION



- > Leading periodontal clinic in Sydney, Australia
- > Insignificant results with previous marketing channels
- > Low online visibility for any main keywords
- > Underperforming website traffic
- > Low converting website
- > Few number of new patient bookings generated via online channel

RESULTS

After an initial 6-month campaign;



1

new conversion
-driven website



1022%

increase in patient enquiries
from total traffic



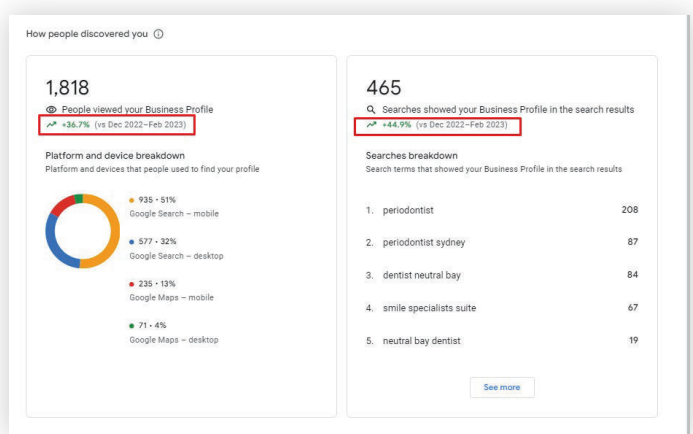
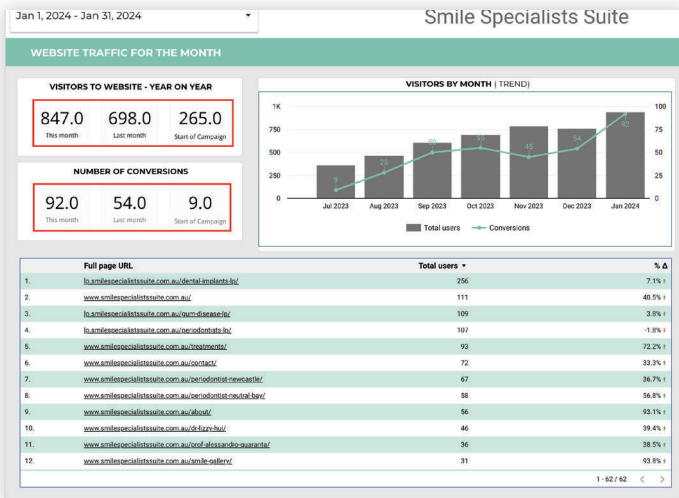
319%

increase in
organic traffic



113%

increase in total
patient bookings



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www.careimplants.com.au/leading/periodontist

Expert Periodontal Care | Dr. Rachel Lee joins CARE

Passion & state-of-the-art technology to offer superior periodontal and implant services. All-in-one dental services including periodontics, implants, & more.

Meet Dr. Rachel Lee · Meet Dr. Chris Ho · Book an appointment · Make a referral

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lp.smilespecialistsuite.com.au/periodontist

Best Periodontist | Best Periodontist Sydney

Maintain Pain-Free and Healthy Teeth. Restore Gum Health With Our Skilled Periodontist. Experience the Confidence That Comes With a Vibrant Smile.

Conditions · Treatments · Before & After · Treatment · About · Gallery

📍 206/40 Yeo Street, Neutral Bay New South Wales - (02) 9908 5588 - Open today · 9:00 AM ...

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Smile Specialists Suite

Expert Periodontist Neutral Bay

Expert periodontist, Neutral Bay, offers a full range of services, from treating gum disease and dental implants to performing cosmetic periodontal ...

Periodontist Sydney | Expert Periodontists in Sydney

Expert Periodontist Sydney. Leading periodontists, Professor Alessandro (Alex) Quaranta and Doctor Lilya Xu, are based in Neutral Bay and Newcastle, NSW.

Healthdirect

Periodontitis - Contact. Phone: 02 9908 5588. Fax: 02 9908 1000. Location: Level 2 Suite 206, 40 Yeo Street NEUTRAL BAY NSW 2089. Get directions in ...

YellowPages.com.au

22 BEST Periodontists in Neutral Bay, NSW

Looking for periodontal therapy but don't know where to begin? · Young S · Yu Wendy Dr, Temp Patrick Dr, My Catherine Dr · David Anthony M · Toothsome · Wisdom ...

People also ask

- How much does periodontal surgery cost in Australia?
- Can I self refer to a periodontist?
- Is seeing a periodontist expensive?

Smile Specialists Suite | Periodontist Sydney - Neutral Bay

2.8 (4.5k) · 36 Google reviews

Periodontist in Neutral Bay, New South Wales

[Website](#) · [Directions](#) · [Save](#) · [Call](#)

Address: 206/40 Yeo St, Neutral Bay NSW 2089

Hours: Open · [Close](#) · [Open](#)

Phone: (02) 9908 5588

Products and services: smilespecialistsuite.com.au

Suggest an edit · Own this business?

Products

- Multistep Implants
- Lip Repairs
- Maintenance
- Scaling & Root Planing

"Since working with Online Marketing for Doctors, my website traffic has tripled, and that is just 3 months after starting. **We used to get around 5 - 10 conversions per month and now it is more than 50 per month.**"



Ms. Michelle Chuang
Practice Manager of Smile Specialists Suite
www.smilespecialistsuite.com.au