



GORDON VET HOSPITAL CASE STUDY



SITUATION

- > Independently owned veterinary hospital
- > Low online presence
- > Few patient enquiries
- > Low Google ranking

RESULTS

After an initial 1 year campaign



266%

increase in website traffic



146%

increase in number of new patients



1

Top page 1 ranking for 11 suburbs keywords and national keywords



“The organic website traffic has increased by 265.76% compared the same time before we started SEO services and Online Marketing For Doctors has contributed over 30% source of our new patients every year.”

DR JOHN MORGAN
 Partner