

Presenter: Huyen Truong – Search Marketing Director

Date:

At:

Time:

PROVEN ONLINE MARKETING ROADMAP

7 Steps to Double Your Daily Enquiries within 12 Months

Step 1: Submit Google Business Listing with correct address and category so you can be listed on Google Maps <https://business.google.com/>

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Step 2: Get reviews for your expertise on Google and third party sites

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Step 3: Make your website the best sales person you have

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Step 4: Create a lead magnet and nurture your subscribers

Step 5: Start SEO ASAP & be committed

Step 6: Start Google AdWords to drive targeted traffic immediately

Step 7: Leverage Facebook advertising to reach target patients
